

### Set Up Overview:

Below is an overview of the actions you will need to take out to set up your sales funnel.

Within the body of this guide are more detailed information about that particular task and what you need to do.

Although it appears there is a lot to do, there isn't really, I have just gone into some detail so that even the newest of newbies can follow the instructions. If you just follow the instructions step by step you will fine.

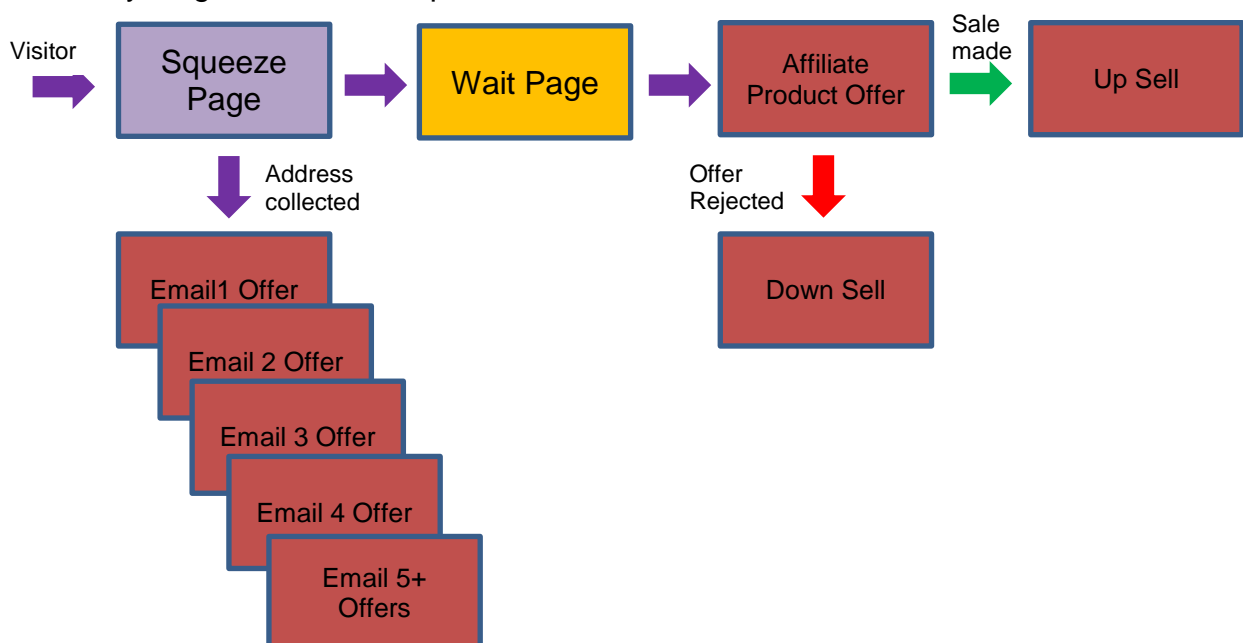
For those of you that just don't have the time to get things set up, I include an option at the end where I will set up the system for you.

In addition it is worth noting that this is now YOUR business and therefore if you want to do something differently to how I've set it out in this guide, be my guest. 😊

### Steps You Need To Complete

1. Get affiliate approval
2. Set up autoresponder campaign and sign up form
3. Make amendments to the webpages
4. Edit and set up follow up emails
5. Upload webpages and free gift

Once everything has been set up, the funnel works like this:



## Affiliate Setup

### a. Register With JVzoo

The affiliate products that you will be offering are all on JVzoo.com and therefore you will need to sign up for a free id.

It is a simple process register which you are taken through step by step.

To start the process just click on the **Register** option just above the **Login Now** button.

[Click HERE](#) for a link to the JVzoo.com registration page

### b. Affiliate Approval

You will also need to get authorisation to promote the items, which are included in this “Done 4 U” package.

To do this:

1. When signed up to JVzoo, on the home page, rest your cursor over the **Affiliates** option on the menu bar near the top of the screen.
2. Click on the **Find Products** option from the drop down menu that appears.
3. Enter “*Waring*” (without the quotes) in the **Keyword** field in the top right of the screen.
4. Click the **Search** button.
5. Click the **Request** button next to *Continuity Crusher* product.

**\*\*\* Extremely Important \*\*\***

Enter the code “CCAW” (without quotes) into the **Request Permission** box.

This will ensure you are approved for all the affiliate products in one go.

6. Click the **Request Affiliate Approval** button.

You will receive an email to inform you that the approval has been given.

**You MUST do this before continuing with these instructions**

I will “pre approve” you for all my products as part of the process.

**HOWEVER**, please note that although all products are pre-approved, apart from ‘*Continuity Crusher*’, the products are **not** automatically added to your “Approved Products” list.

Getting the product links will be covered later in this guide at the appropriate point.

## Web Page Changes

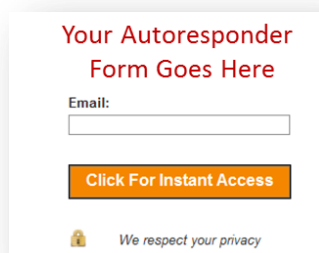
Although the vast majority of the work has been done for you within the webpages, there are one or two amendments that are required to make sure you profit from the sales made.

### a. Squeeze Page

The first thing you need to do here is to choose the version of the squeeze page you want.

I have supplied three Squeeze1, 2 & 3. You can use one of these, or if you feel comfortable, use a squeeze page of your own design.

Having selected your design, you are going to need to replace the autoresponder form image with the autoresponder form from your autoresponder supplier.



To do this you need to go to the 'Source' tab and look for the "Place autoresponder code below this" text and replace everything between:

"Place autoresponder below this"

and the

"Place autoresponder above this"

with your the autoresponder code

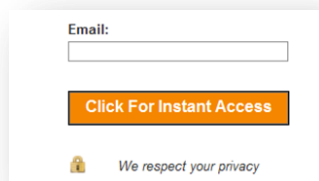
```
45. src= "../Sales%20Letter/images/arrow-down-big.gif" height="94"
46. width="258"></p>
47. <p>
48. style="margin-right: 0cm; margin-left: 0cm; font-size: medium; font
49. align="center"><font color="#ff00ff">
50. <!-- Place autoresponder code below this -->
53. <!-- Place autoresponder code above this --></font></p>
54. <p>
55. style="margin-right: 0cm; margin-left: 0cm; font-size: medium; font
```

### Setting Up the Autoresponder Code

You will need a 'campaign' (the autoresponder name for your "list") set up on your autoresponder. This can be one that you already have set up, or a new one that you set up specifically for this sales funnel.

This campaign will need a new form creating, this is the fields where a visitor would put their details to receive the gift.

e.g.



All the major autoresponders have instructions on how to set up campaigns and forms if you are not familiar with doing this. If your provider doesn't, there are numerous tutorials on YouTube that can help.

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If you do not already have an autoresponder account I can thoroughly recommend GetResponse.

[Click \*\*HERE\*\* to get \\$30 credit for signing up for a new GetResponse account.](#)

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When you are setting the campaign up it is important that you set the **Thank You** page (i.e. where visitors are sent once they have entered their details), to:

"[www.yourdomain.com/Specialoffer.html](#)  
(where *yourdomain.com* is the name of the domain you are using for the offer)

Once you have the form coding, you will need to open and edit the Squeeze page design you have chosen.

If you don't already have a HTML editor, Kompozer is a great free choice, you can download the program from: <http://www.kompozer.net/>

Once you have opened the required squeeze page in your editor replace the image of a form, with the coding of the form you just created in your autoresponder.

This will make sure that people who see the offer and sign up will be added to your list.

Having made the amendments:

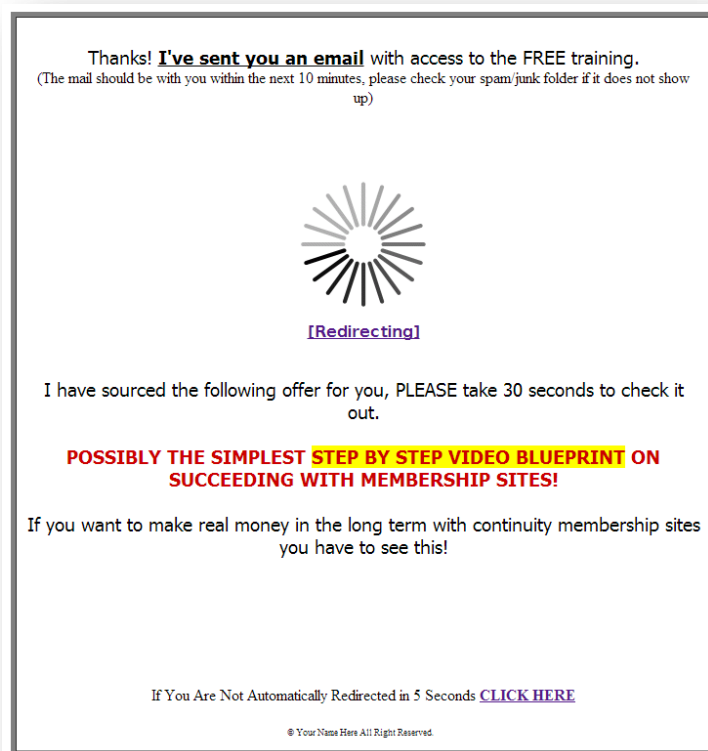
1. Click **File** on the menu bar.
2. Click on **Save As...**
3. Save the squeeze page as **index.html**

**It is really important, you rename the squeeze page you have edited as index.html**

I will come back to uploading this file later.

## b. Specialoffer.html

This is the page that prewarns the prospect that they are going to be sent to the affiliate offer, this has the effect of “warming” them up for the offer.



It is designed to automatically transfer the visitor to the One Time Offer sales page.

The change to make here is to amend the affiliate codes within the HTML so that they point to your affiliate links.

To do this:

1. Copy your affiliate links for 'Continuity Crusher' from JVZOO

2. In the source html, find all instances of:

*“replace the url below with your JV affiliate link”*

And replace the existing links with yours that you copied from JVzoo

**Warning there are several instances of the link so make sure you change them all!**

Save the amended file.

I recommend making a copy of the original file as a backup before making the amendments so that you have something to go back to if you make a mistake.

## c. Downloadpage.html

This is the page that a subscriber will download their copy of the 'Awesome Membership Riches' guide.

The only potential amendments you need here are:

1. Make sure the address link to the download file is correct. As long as the download page is stored in the same directory as the download file, this should not need to be amended.
2. The only other thing you might want to change is the name of the download page. Although this is not essential, you may want to change 'Downloadpage' to

something that is less obvious if you are concerned about the security of your guide.

**Note:** If you do change the name of the page, you will need to amend the first download email to reflect the change you have made to the download page.

## Email Follow Message Changes

### Initial Free Gift Link Mail

The free gift email should be set up to be delivered straight away to provide the subscriber with instant access to the free gift they signed up to.

The only action to take here is to amend the link so that it reflects the correct name and location of the Download page.

1. Open the GiftLink.txt file using notepad
2. Go to <http://www.yourdomainname.com/Downloadpage.html> and replace the 'yourdomainname' with the name of the domain where you have/will be uploading the Awesome Membership Riches file.
3. Save the txt file.

### Follow-up Emails

Each of the emails is designed to promote products that you are an affiliate of.

To set each one up:

4. Open the .txt file and note the name of the affiliate product being promoted. (The name of the txt file i.e. the bit before the .txt is the name of the product on JVzoo)
5. Go to JVzoo and search for the product specified by the specific email txt file.
6. Copy the approved link of the required product.

If the process was followed above for getting authorisation, all the products will automatically be pre-approved – **HOWEVER** you will still need to click on the 'Request' button, having done this you will be taken to the 'Get Links' button without having to wait for the product to be manually approved.

7. Paste the appropriate affiliate links where specified within the appropriate .txt file.
8. Repeat the above for all the email .txt files.

Having ensured all the emails have the correct affiliate links, you need to add them to the autoresponder follow up email list for the campaign that you set up at the beginning of the process.

Again there should be full instructions provided by your autoresponder provider on how to do this.

I suggest you set them up a day apart from each other (but this is ultimately up to you). However you **MUST** have the Free Gift link mail set up to be sent straight away.

In addition you can add as many other emails of your own, to promote other affiliate products – remember this is your business now!

## Uploading the Webpages And Free Guide

You are almost there now; the last step is to upload the webpages and the free guide included within the package to your webspace so that people can access them.

At this point you will need:

- A domain name (e.g. [www.yourdomain.com](http://www.yourdomain.com))
- Some Web hosting (e.g. space on the web where you can store the web pages)
- A method of uploading pages to your web space

Some Web Host providers will give you tools to do this, or you might need an FTP program. The free program I use is Filezilla – just Google it to find places to download it from.

If you are not familiar with uploading files using Filezilla, I have included a link to a very good Youtube tutorial that will help: <http://youtu.be/A-gr0LIWT64>)

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If you don't have web hosting/a domain name, one of the most cost effective answers (starting at \$1.99 a month) is iPage.



[Click HERE for full information on the webhosting provided by iPage](#)

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The files/folders you should be uploading are (ideally in the same directory):

1. index.html  
(this is the squeeze page you edited and renamed earlier, if you have not already renamed the squeeze page name do it now – it must be **index.html**.)
2. Specialoffer.html  
(this page is referenced elsewhere so again unless you know what you are doing, do not change the name of this file)
3. Downloadpage.html  
(this may have a different name if you decided to change the name as suggested earlier in this guide)
4. Awesome\_membership\_riches.zip  
(This is the zip file containing the subscribers' free gift)
5. Images folder  
(this contains all the images used within the webpages you are loading – again make sure you do not amend the name)



## Done For You Option

As simple as the process is, I recognise that not everybody has the time to set up a system like this, and therefore I would like to offer you the chance of a full “Done For You” service.

As everyone has different expertise and requirements, I have split the service down into several elements so you can outsource just the specific element(s) you don’t want to do.

The options available are as follows:

### The Complete Package

The system will be set up in its completeness for you, all you need to do is throw some traffic at it and watch the money come rolling in!

In summary, what I would do for you is:

- Set up the affiliate approval
- Set up autoresponder campaign and sign up form
- Make all the amendments to the webpages
- Edit all the follow up emails with your affiliate details
- Set up the autoresponder follow up emails
- Upload all the webpages
- Test out that the system is fully working before handing it over
- Basically everything 😊

What you would need to do:

- Make sure you have a paid for autoresponder service
- Have webhosting
- Have a domain name
- Provide me with an email address (to sign up to JVzoo with)
- Provide me with the id and password of your autoresponder account
- Provide me with id and password for your webhosting
- Let me know your domain name

Cost of this service is \$97

[Click HERE to get the complete Done4U Package](#)

### **The Webpage Package**

I will make the amendments to the html of the webpages and upload them to your webhosting.

For this I will need:

- Your affiliate link to the '*Continuity Crusher*' product
- The ID and password to access your webspace
- The domain name you are using

All other elements of the set up you would be completing.

Cost of this Service \$57

[Click \*\*HERE\*\* for the Webpage Done 4U Package](#)

### **The Affiliate Package**

I will sign you up with JVzoo and get approval for all the required products and then send you the login details along with your affiliate links to the products you are promoting.

For this I will need the email address that you want to use for the registration.

Cost of this package is \$17

[Click \*\*HERE\*\* for the Affiliate Done 4U Package](#)

### **The Email Package**

When you purchase this package I will:

- Edit all the follow up emails with your affiliate details
- Set up the autoresponder with all the follow up emails

For me to complete this package, I would need from you the affiliate links to all the affiliate products promoted in the emails.

Cost of this package is \$27

[Click \*\*HERE\*\* for the Email Done 4U Package](#)

With all of the packages, you will get unrestricted access to me via my email to ask any questions you have about making sure the system is set up exactly right for you.

I stress that all of this you can do yourself, but I wanted to give you the option of having the work done for you.

If you have any questions at all, please feel free to contact me at [andrew@midastouchsystem.com](mailto:andrew@midastouchsystem.com)

To your success

Andy Waring

The Beginners' Friend



P.S. As I have mentioned before, once the sales funnel is set up, it is just a matter of throwing as much traffic at it as possible.

With this in mind I can thoroughly recommend the following product as a comprehensive list of the **best FREE** traffic creation strategies available (and all for less than a fiver!!).

